

Fig. 1

computer-readable storage medium(s) of web server(s)		
Conventional Modules	Web Site	
	Client Administration Modules	Other Modules
	Designer / Editor Module	Administrative Data For Macroentity Modules
		Administrative Data For Subentity Modules
		Data For Subentity Modules
	Security System Module	Administrative Data For Aggregate Accounts Module
		Formula Module
		Administrative Data For Groups Module
		Value Data For Group Modules
		Screen Displays Module
		Calculator Modules

Figure 2

Administrative Data For Macroentity Module
Information For Affiliated Subentites Module
name / address
name(s) of users and security-related right(s) of user(s), including password(s)

Figure 3

Information For Affiliated Subentites Module
Account 1 mapping instructions and identifier
Account 2 mapping instructions and identifier
Account 3 mapping instructions and identifier
...

Figure 4

Administrative Data For Subentity Module
Account Information Module and / or Macroentity affiliation
name / address
name(s) of users and security-related right(s) of user(s), including password(s)

Figure 5

<u>Data For Subentity Module</u>			
<u>Account Balances</u>	<u>Aggregate Account Values</u>	<u>Performance Indicator Values for Period</u>	<u>Performance Indicator Values for YTD</u>
Account 1 Balance	Aggregate Account 1 Value	Performance Indicator 1 Value	Performance Indicator 1 YTD Value
Account 2 Balance	Aggregate Account 2 Value	Performance Indicator 2 Value	Performance Indicator 1 YTD Value
Account 3 Balance	Aggregate Account 3 Value	Performance Indicator 3 Value	Performance Indicator 1 YTD Value
...

Figure 6

<u>Administrative Data For Aggregate Accounts Module</u>		
<u>Definitions For Aggregate Account 1</u>	<u>Definitions For Aggregate Account 2</u>	.
Identifier 1	Identifier 2	.
definition for Macroentity 1 (e.g., for each Subentity affiliated with Macroentity 1, Aggregate Account 1 is the sum of Account Balances 1-2 for the Subentity)	definition for Macroentity 1 (e.g., for each Subentity affiliated with Macroentity 2, Aggregate Account 2 is the sum of Account Balances 5-8 for the Subentity)	.
definition for Macroentity 2 (e.g., for each Subentity affiliated with Macroentity 2, Aggregate Account 1 is the sum of Account Balances 1-3 for the Subentity)	definition for Macroentity 2 (e.g., for each Subentity affiliated with Macroentity 2, Aggregate Account 2 is the sum of Account Balances 5-9 for the Subentity)	.
definition for Macroentity 3 (e.g., for each Subentity affiliated with Macroentity 3, Aggregate Account 1 is the sum of Account Balances 2-4 for the Subentity)	definition for Macroentity 3 (e.g., for each Subentity affiliated with Macroentity 3, Aggregate Account 2 is the sum of Account Balances 7-8 for the Subentity)	.
...

Figure 7

Formula Module		
<u>Formula 1</u>	<u>Formula 2B</u>	...
Formula Label 1	Formula Label 2	...
Formal Symbol 1	Formal Symbol 2	...
Equation 1 (includes one or more inputs selected from group including Account Balances, Aggregate Accounts and Formula Symbols, and output is Performance Indicator 1 (e.g., Performance Indicator 1 = Aggregate Account 1 Value + Aggregate Account 2 Value))	Equation 2 (includes one or more inputs selected from group including Account Balances, Aggregate Accounts and Formula Symbols, and output is Performance Indicator 2 (e.g., Performance Indicator 2 = Aggregate Account 1 Value + Aggregate Account 3 Value))	...

Figure 8

Administrative Data For Groups Module				
<u>Group 1</u>	<u>Group 2</u>	<u>Group 3</u>	<u>Group 4</u>	...
Subentity 1	Subentity 3	Subentity 1	Group 1	...
Subentity 2	Subentity 5	Group 2	Group 2	...
Subentity 3				

Figure 9

Frame Of Reference Value Module					
Frame Of Reference Values for Performance Indicator 1		Frame Of Reference Values for Performance Indicator 2		...	
<u>for Period</u>	<u>for YTD</u>	<u>for Period</u>	<u>for YTD</u>
Average Value	Average Value	Average Value	Average Value
Minimum Value	Minimum Value	Minimum Value	Minimum Value
Maximum Value	Maximum Value	Maximum Value	Maximum Value
Sum	Sum	Sum	Sum

Figure 10

Rating Value Data Module for Group 2					
Performance Indicator 1		Performance Indicator 2		...	
for Period	for YTD	for Period	for YTD
Rating Value for Subentity 3	Rating Value for Subentity 3	Rating Value for Subentity 3	Rating Value for Subentity 3
Rating Value for Subentity 5	Rating Value for Subentity 5	Rating Value for Subentity 5	Rating Value for Subentity 5

Figure 11

Screen Displays Module		
for Macroentity 1	for Macroentity 2	...
Screen Display 1A	Screen Display 2A	...
Screen Display 1B	Screen Display 2B	...
Screen Display 1C	Screen Display 2C	...
...

Figure 12

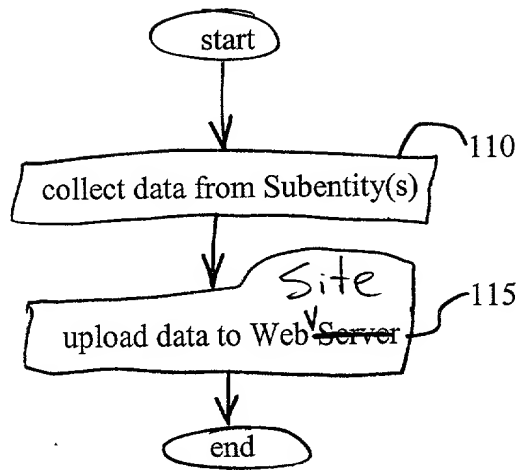


Figure 13

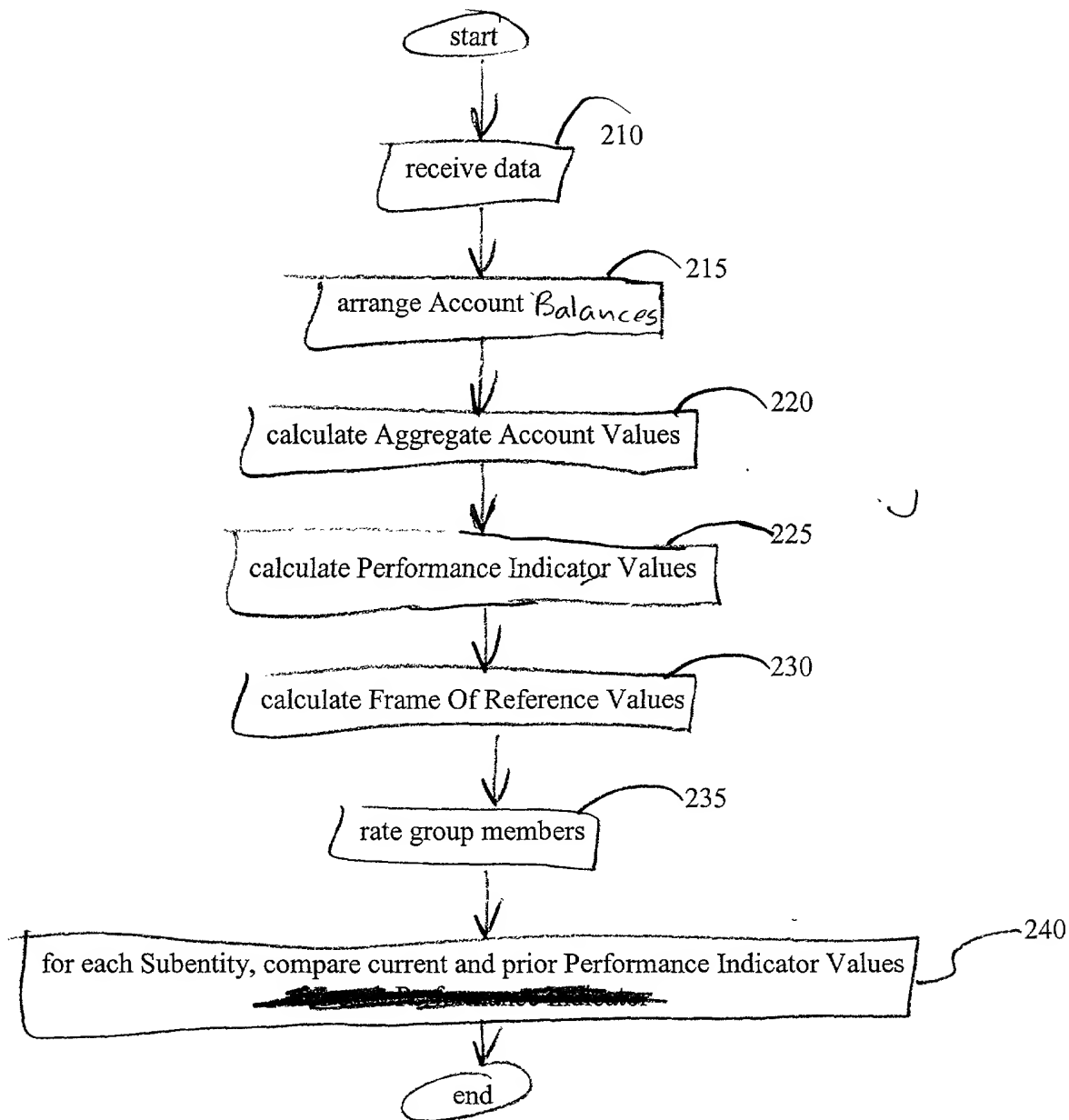


Figure 14

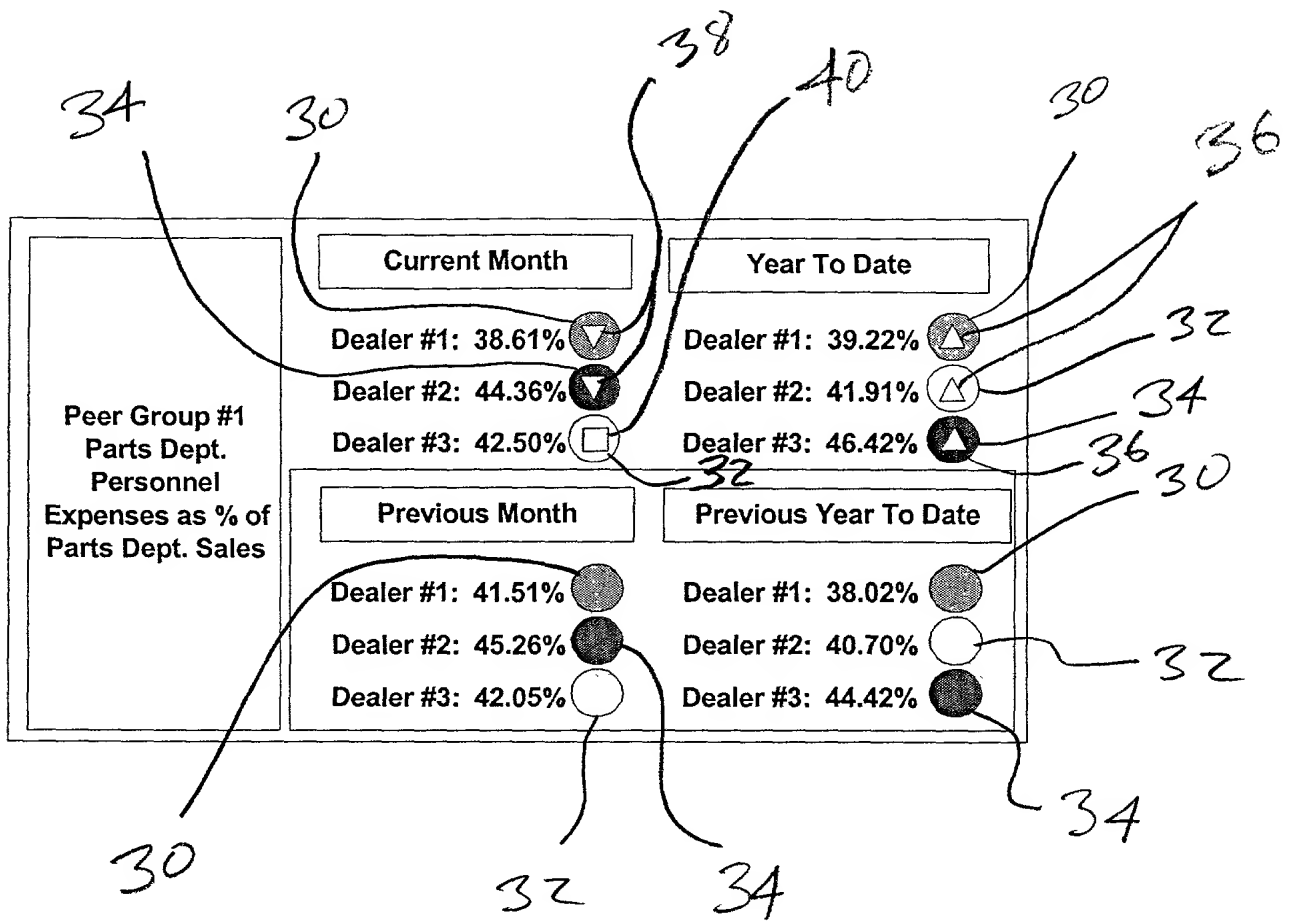


Figure 15

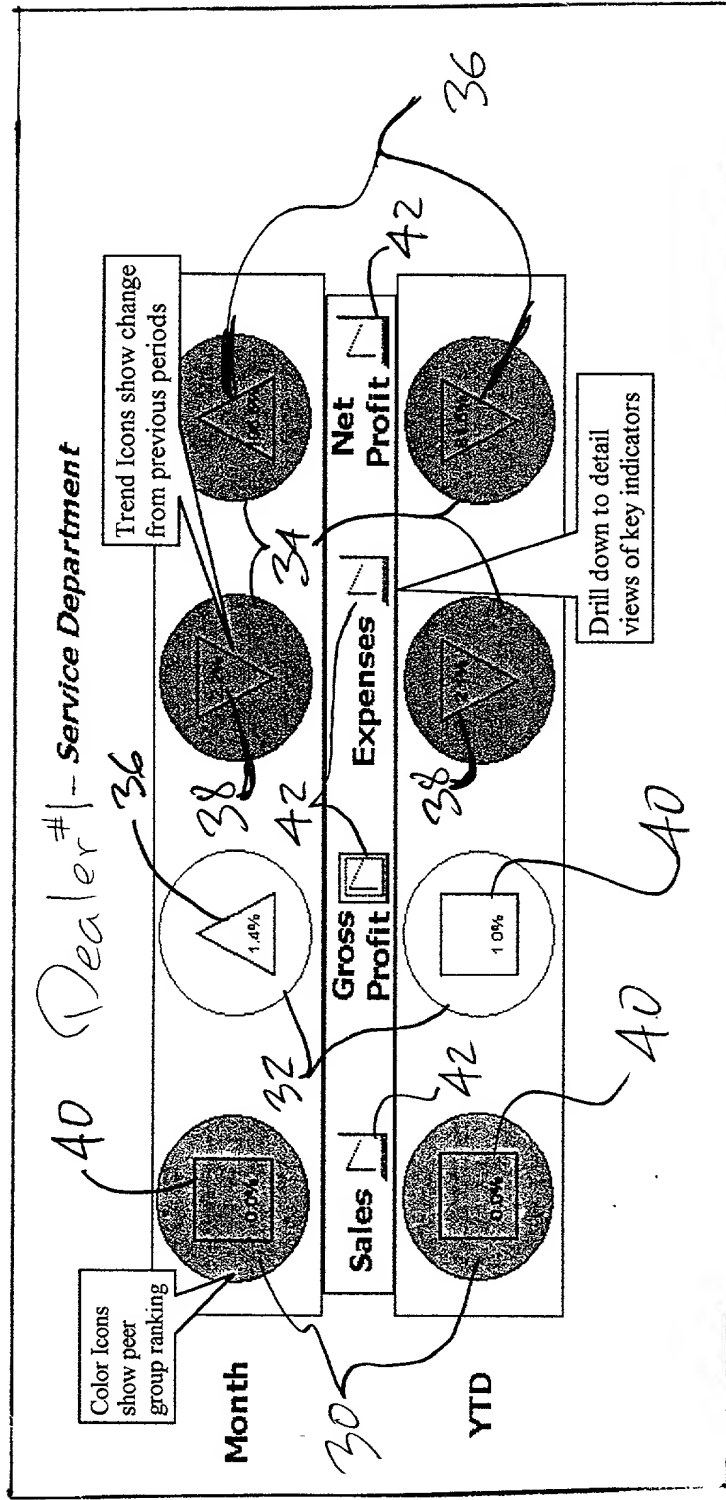


Figure 16

Dealer #1 - Service Department

Sales

	PERCENT OF TOTAL LABOR SALES	YTD
Month	55.96%	57.00%
Customer Pay Sales:	.00%	.00%
Service Contract Sales:	40.39%	38.53%
Warranty Sales:	3.66%	4.47%
Internal Sales:		

Performance Indicators

Market Penetration:	22.87%	24.26%
Average Hrs. per Customer Pay R.O.:	3.28	3.19
Warranty Receivables as % of Warranty Sls:	191.52%	170.65%
Parts Sales per \$1 Labor - Customer Pay:	\$1.34	\$1.19
Parts Sales per \$1 Labor - Warranty:	\$.38	\$.55
Parts Sales per \$1 Labor - Internal:	\$2.52	\$2.96
Technician Efficiency:	136.10%	
Shop Productivity:	73.50%	

Figure 17

Dealer #1 - Service Department

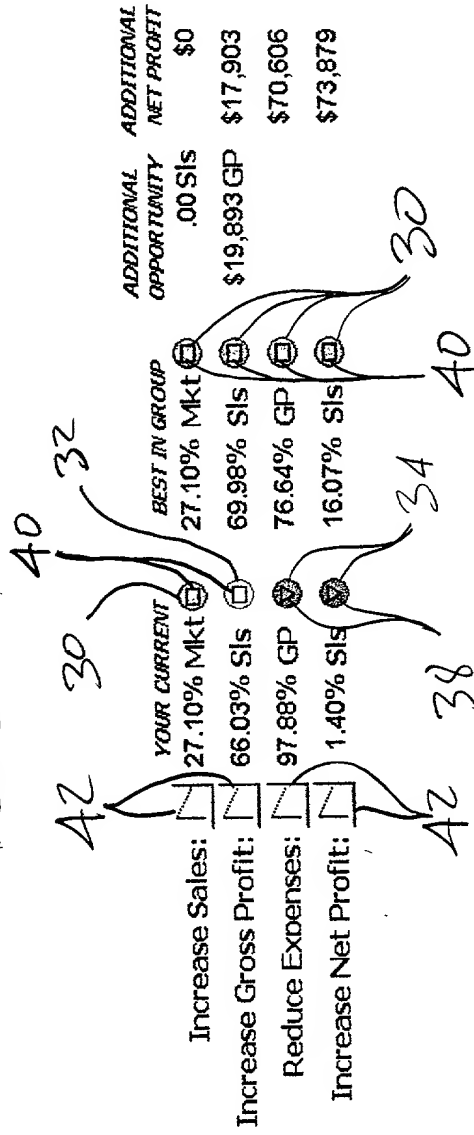


Figure 18

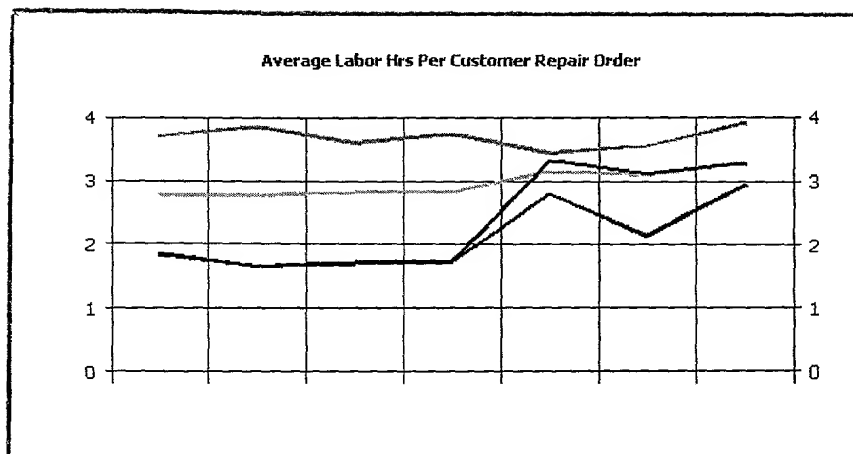


Figure 20